



**BIG BROTHERS BIG SISTERS**  
*of the Northwoods, Inc.*

Serving Oneida, Price, Taylor, Vilas, and Southern Ashland Counties

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February 17, 2010

Dave Geiger  
Director Of Operations  
ETS Lindgren  
P.O. Box 146  
Minocqua, WI 54548

Dear Dave:

We have made considerable progress in the Vilas/Oneida area this past year and we want to share our success story with you. Through the generosity of corporate grants, local community support, and our aggressive fund raising efforts we have been able to increase our services to many families here in the Northwoods.

When we were first introduced to Esco Technologies Foundation and ETS Lindgren we had recently hired new case workers for the Minocqua and Eagle River areas and were planning an awareness campaign to highlight our mentoring programs. We are pleased to report that since then, we have increased our Community Based matches and our School Based matches continue to grow with our Minocqua/Arbor Vitae school partnerships. We are also adding a new program in the Lac Du Flambeau School District as well.

The impact of our program is BIG. A landmark study confirmed that children are more likely to excel and make better choices in their lives when they have experienced the power of a Big Brothers Big Sisters match. Supporting Big Brothers Big Sisters is a powerful way to take a leading role in transforming the lives of children. Your investment has and will ensure that even more children have committed and caring mentors to help make a difference in their lives.

We have enjoyed the involvement of the ETS Lindgren and its employees in our annual Bowl For Kids' Sake event and look forward to building our community partnership even stronger over the years. Your corporate contribution means a great deal to us and we hope that we can count on you for your support again this year.

We invite you to be a part of the power of the match.

Sincerely,

Lois R. Ruediger  
Board President  
Big Brothers Big Sisters of the Northwoods